Treasury's Federal Consulting Group

& the Federal Communicators Network

eNEWS Vol. 2, No. 4   June 3, 2005

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NEWS

Voice of America's News Site Gets Good Marks
http://www.voanews.com/english/About/2005-05-27-voa65.cfm

VOANews.com, the Voice of America's Internet site, ranks as high in user satisfaction as those of several leading U.S. news organizations, according to a survey by the American Customer Satisfaction Survey (ACSI).

Federal Computer Week to Launch *Government Health IT*

On June 15, *Federal Computer Week*, will launch *Government Health IT* — a new family of information products designed to keep health IT decision-makers informed of public policy and its applications to the health care services community. The rollout of new media products includes: E-Newsletter (2x month) and Web site, June 15; print publication (bi-monthly, Sept. 12; and Government Health IT Seminar, November 17-18.

FCW.com: E-gov aims to lose the 'e'

http://www.fcw.com/article88957-05-24-05-Web
Service level agreements between agencies need to replace memorandums of understanding as the primary funding mechanism, said GSA's John Sindelar.

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FEATURES
The Power of Story Telling: Effective presentations are more than charts and slides
http://www.jobjournal.com/article_full_text.asp?artid=1341

For the ASKing
http://www.govexec.com/dailyfed/0605/060105mm.htm

NASA managers have the opportunity to tell each other stories about successes, failures and lessons learned in a publication every federal manager should read.

Streamlining Usability Testing by Avoiding the Lab
http://www.uie.com/events/uiconf/articles/streamlining_usability/
…putting users in front of the team turns out to be the top priority of the seasoned usability professional.

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JOBS
GS-13 Information Technology Specialist at EPA
https://jobs.quickhire.com/scripts/epa.exe/runjobinfo?aOrg=1&aJob=4592&Username=~BROWSE~&ORGIMG=logo_ezhire.gif

GS-13 Information Technology Specialist at the U.S. International Trade Commission
http://jobsearch.usajobs.opm.gov/getjob.asp?JobID=30397102&AVSDM=2005%2D05%2D23+09%3A07%3A10&Logo=0&FedEmp=Y&jbf574=TC00&brd=3876&ss=0&vw=d&FedPub=Y&caller=/tc00.asp&SUBMIT1.x=51&SUBMIT1.y=10

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BOOKS
Call to Action: Secret Formulas to Improve Online Results, by Bryan Eisenberg and Jeffrey Eisenberg
An effective business web site is all about converting browsers to paying customers. This is measured by the conversion rate: a measure of how many web site visitors it takes to sell one item, or capture one lead.

Get Your Ship Together, by D. Michael Abrashoff
Whether the setting is a battleship or a bakery, great leaders get everyone to buy in to the cause and accept personal responsibility for the organization.
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AWARDS
Amber Waves eZine, www.ers.usda.gov/AmberWaves/ a publication of USDA's Economic Research Service, recently won first place in this year's National Association of Government Communicators "Golden Screen" award competition. This is especially gratifying for us, said Web Manager Gina Pearson, since our eZine is produced entirely in-house by our own research, editorial, design and development staff. Last year, the print version of Amber Waves won first place in NAGC's Blue Pencil (print) award competition.
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RESOURCES
FedStats http://www.fedstats.gov/
Gateway to statistics from more than100 U.S. Federal agencies

Go learn http://www.golearn.gov/MaestroD/

The Gov Online Learning Center offers convenient courses and training programs delivered in an interactive Web-based platform. Use this site as a way to develop and manage your skills and knowledge.

FirstGov.gov: 50 Free Federal eNewsletters
http://contacts.gsa.gov/listgov.nsf/FirstGovEmailListDistribution?Openform&ID=C42C8261D22B4E0C85256AEF006B8C8A
You'll find newsletters ranging from USDA's Food Recalls to Commerce's International Trade Reports to State's Iraq News. This one-stop, cross-agency page has made 2.6 million subscription referrals since Dec. 2001.

FirstGov.gov's A-Z Index of Federal Agencies
http://www.firstgov.gov/Agencies/Federal/All_Agencies/index.shtml
(PS: I use this webpage almost everyday—PW)

National Pilot Program with Federal Depository Libraries: Government Information Online http://govtinfo.org/
Send an email to or chat live online with a government information librarian.
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TRAINING
June 7-8:
Overcoming Challenges for Federal Collaboration and Interoperability
http://www.digitalgovernment.com/Seminars/Overcoming_Challenges_for_Federal_Collaboration_and_Interoperability_Incident_Management_for_Federal_Agencies-June_7-8_2005.shtml

June 13-14: Creating Electronic Management (ERM) within Enterprise Content Management Systems
http://www.digitalgovernment.com/Seminars/Creating_Electronic_Management_ERM_within_Enterprise_Content_Management_SystemsECMSExhibits_June_13-June_13-14_2005.shtml

June 15: 1st Annual Government IT Summit. (Seattle) fee
http://www.fcw.com/events/itsummit/

June 17: FCG's Special Community of Practice—Leadership at Every Level: To Ensure the Earth's Vitality (DC) Free
http://www.fcg.gov/pdfs/FCG_community_practice_061705.pdf

June 21: FCG's ACSI Survey Users (DC) Free (9:30 a.m.)
http://www.fcg.gov/pdfs/survey_user_group.pdf

June 21: FCG's Community Service Forum (DC) Free (1 p.m.)
http://www.fcg.gov/pdfs/survey_user_group.pdf

June 24: FCG's Coaches Community of Practice—The Meta Model of Change (DC) Free
http://www.fcg.gov/meta-model-of-change.html

June 28-30: 2005 Government Communications Summit, Arlington, VA

Comprehensive Strategies for Designing, Implementing and Evaluating Public Information Campaigns in Government
http://www.performanceweb.org/CENTERS/Communication_Strategy/Events/P368/P368.htm

NEW! **June 29: Free Workshop on Structuring Web Content**
http://www.fcg.gov/news_releases/0602005.html
Learn and have fun, too. Web architect Thom Haller says to put the user first—and shows you how to do it.

July 25-26: Excellence in Government Conference (DC)
http://www2.govexec.com/excelgoveast/
40 training sessions in 8 tracks
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SUBMISSIONS

Submit Your Agency News, Awards, Training Events, Reports, Books, Web Links and Resources

Send an email to pat.wood@ots.treas.gov. We accept vendor events if they are co-sponsored by a government agency or if government employees help plan the training and/or appear on the program.

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